

Confirmed Attendees

Working Group on Education, Training and Reemployment

Wednesday, February 16, 1994

10:30 - 11:30am

OEOB 476

VP's Office - Greg Simon (will arrive at 11:00)
OMB - Belle Sawhill
HHS - David Ellwood
Peter Edelman
Education - Marshall "Mike" Smith
Labor - Larry Katz
WH - Mark Gearan
Susan Brophy
Doris Matsui
Marcia Hale
Bob Rubin
Carol Rasco

Add Bergen
Stephen
Lyzon
Deutch

Workforce Security

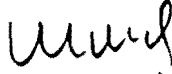
THE WHITE HOUSE

WASHINGTON

February 8, 1994

MEMORANDUM FOR DISTRIBUTION

FROM: Mack McLarty



SUBJECT: Working group on Education, Training and Reemployment

In the State of the Union, President Clinton emphasized that we must "give our people the education, training and skills they need to seize the opportunities of tomorrow."

In order to carry out this vision, I am today appointing a principal's committee on Education, Training and Reemployment as a joint project of the NEC and the DPC to be co-chaired by Bob Rubin and Carol Rasco. This group will coordinate our Administration policy development, legislative processes, communication strategies, and program implementation within these three areas. I am asking each of you to serve on the principal's committee and to appoint one individual to serve on the staff working group.

Carol and Bob hope to call an initial meeting immediately because of legislation already on the legislative calendar and the need to coordinate carefully as new legislation like welfare reform is finalized.

Please fax [(202)-456-2878] to Rosalyn Miller in Carol Rasco's office the name of your agency's primary representative to the working group.

Thank you for your prompt attention to this critical matter.

Distribution:

Vice President Gore
Director Leon Panetta
Secretary Donna Shalala
Secretary Dick Riley
Secretary Robert Reich
Mark Gearan
Pat Griffin
Alexis Herman
Marcia Hale

cc: Bob Rubin
Carol Rasco

THE WHITE HOUSE

WASHINGTON

January 12, 1994

MEMORANDUM FOR MACK MCLARTY

FROM: CAROL RASCO
BOB RUBIN

SUBJECT: Training and Education Oversight Group

Bob Reich suggested, and we agree, that the human capital agenda needs an ongoing White House presence, both to provide planning with respect to legislative passage and communications strategy and to assure that these issues are represented strongly at all appropriate White House meetings. Issues on this agenda include initiatives such as GOALS 2000, school-to-work, worker retraining, and the like. All of us feel that this White House presence should take the form of an oversight group and should be a joint DPC and NEC responsibility.

Part of the concern is that, with health care, welfare reform and other matters receiving so much attention, the very important human capital agenda could get lost in the shuffle.

The new group would not make policy.

We recommend that you appoint this group so that it has standing and responsibility within the White House. (We'd be happy to draft a memo, if you'd like.) The group would meet approximately once a week (more or less as appropriate). The recommended members would be Rasco, Rubin, Gergen, Stephanopoulos, Seidman, Galston, Sperling, Brophy (Griffin), Dreyer, Emanuel, Panetta, and a representative from Public Liaison and Intergovernmental Affairs. Bob Reich, Dick Riley, Larry Katz, and other agency representatives would participate, as appropriate. In effect, this oversight group is a very limited substitute for what would be a war room with respect to some other initiatives.

THE WHITE HOUSE
WASHINGTON

February 15, 1994

MEMORANDUM FOR CAROL RASCO
BOB RUBIN

FROM: BILL GALSTON
PAUL DIMOND

SUBJECT: MEETING OF PRINCIPALS' COMMITTEE --
EDUCATION, TRAINING AND REEMPLOYMENT

Attached is a draft agenda for the meeting tomorrow, as well as an organization chart that we have prepared with Sylvia Mathews.

I. AGENDA. The agenda is a draft and can be modified to fit the final attendees, as well as any changes or modifications you want. The proposed agenda focusses on

- the major legislative initiatives
- crafting and communicating a powerful message that allows the President to deliver on another basic component of his economic plan: invest in the skills and effective job-changing tools that will enable all Americans to seize the opportunities of tomorrow
- organization and next steps to accomplish these first two goals, while providing a process to develop policy and guide implementation of the new direction in all of the work of the Administration and throughout the agencies

The third and fourth items on the agenda invite the other Secretaries (or equivalent principals from White House Scheduling and Communications) to participate meaningfully in the discussion so that they will have a stake in the success of this effort, the organization and next steps.

II. ORGANIZATION. As set forth in the attached chart, the proposed organization divides the actual work of this enterprise into two groups:

- Action Working Group for Coordinating Legislation and Message
 - coordinate passage of legislation
 - strategy for communication
 - POTUS and Secretary events
 - timing of announcements

- Policy Coordination Working Group, which can then form subgroups to task out work as appropriate, e.g., for
 - workforce white paper
 - program implementation policies (such as direct income contingent student loans, federal R&D to support lifelong learning, process and parameters for skill and occupation standards to implement Goals 2000)
 - policy development. e.g., for Lifelong Learning, Job Changing Tools, Competitiveness, Job Creation, Black Male Unemployment

We recommend that the Action Working Group include the chief policy and legislative persons from Education and Labor, plus one person from the relevant White House Departments. We recommend that the Policy Working Group include representation from a wider group of Agencies but at an equally high level (e.g., Commerce - Ehrlich, Defense - Deutsch, HHS - Ellwood).

On the organization chart, please also note the dotted lines between this effort and (a) Welfare Reform and (b) the Community Enterprise Board, the EZ/EC Challenge, and Program Flexibility and Waivers. [A similar dotted line could be drawn to the DPC process (with NEC input) that HUD is leading to prepare the Urban Policy Report for Congress and for an Urban Conference at HUD at the end of March.]

III. NEXT STEPS. Finally, the proposed next steps **must conclude with an early meeting date for the Action Working Group and the Policy Coordination Working Group.** We recommend Thursday morning, February 17, at 7:30 - 8:30 a.m for the Action Working Group; and Tuesday, February 22, at 10:30 - 11:30 a.m. for the Policy Coordination Working Group. Both of us have cleared our schedules for these times.

PRINCIPALS' COMMITTEE
EDUCATION, TRAINING AND REEMPLOYMENT

Agenda

February 16, 1994

10:30 - 11:30 am

Room 476, OEOB

- I. Introduction: The Importance of Making 1994 the Year of
Education and Training
Bob Rubin, Carol Rasco -- 5 minutes
- II. Secretary's Review of Legislative Initiatives
Secretaries Reich, Riley, and Shalala -- 20 minutes
- III. Related and Longer Range Policy Development with Other
Departments -- 10 Minutes
- IV. POTUS Communication and Scheduling -- 10 minutes
- V. Organization and Next Steps
Bob Rubin, Carol Rasco -- 15 minutes

**Community Enterprise Board
EZ-EC Challenge
Flexibility/Waivers**

Welfare Reform

**Principals' Committee on
Education, Training, and
Reemployment**

Coordinate:

- policy development
- legislative process
- communication strategies
- program implementation

**Policy Working
Group**

- policy development
- program implementation

**Action Working
Group**

- legislative process
- communication strategy
- POTUS events
- timing of announcements

e.g.

- Work force white paper
- Lifelong learning
- Job-changing tools
- Competiveness
- Job creation
- Black male unemployment

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MEMORANDUM FOR CAROL RASCO
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PAUL DIMOND

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